

## Our Plans for the Weekend

### WEDNESDAY, AUGUST 9

11:30 a.m. to 11:00 p.m.

Free entertainment in Okanagan Lake Park adjacent to Penticton Lakeside Resort, Opening Ceremonies, five platinum and one gold album for Kim Mitchell and his band and new to Peachfest, Captain Tractor (Refer to [www.peachfest.com](http://www.peachfest.com) for complete details.)

### THURSDAY, AUGUST 10

11:30 a.m. to 11:00 p.m.

Free entertainment in Okanagan Lake Park Country night with three CCMA Award winner, Aaron Pritchett and new to Peachfest, Matt Lang

### FRIDAY, AUGUST 11

12:00 noon to 11:00 p.m.

3:00 p.m. to 8:00 p.m.

3:00 to 5:00 p.m.

5:00 p.m. to 7:00 p.m.

7:00 p.m. **OPTIONAL**

7:00 p.m. to 10:00 p.m.

8:00 p.m. to 11:00 p.m.

Free entertainment in Okanagan Lake Park Registration, Penticton Lakeside Resort Hospitality Room, Lakeside Wine and Cheese Reception, Lakeside Miss Penticton Ceremony, Cleland Theatre Hospitality Room, Lakeside Free concert in the park

### SATURDAY, AUGUST 12

8:30 a.m.

10:00 a.m.

11:45 a.m. to 11:00 p.m.

12:00 noon

1:30 p.m. to 4:30 p.m.

6:00 p.m. to 8:00 p.m.

10:00 p.m.

8:00 p.m. to 11:00 p.m.

Portland Rose Planting Ceremony at Penticton Rose Garden  
Peters Bros. Grand Parade  
Limited VIP Seating adjacent to the Peach  
Free entertainment in Okanagan Lake Park  
Sandwiches in Hospitality Room  
Wine Tour or Local Craft Brew Tasting or Float the River Channel (Pickups at Sandman Inn and Lakeside)  
Peachfest Banquet, casual dress; Lakeside Resort  
Silent Auction Winners announced  
Free concert with 54-40, one of Canada's most popular groups and Doug & the Slugs, another of Canada's greatest bands

### SUNDAY, AUGUST 13

8:00 a.m. to 10:00 a.m.

12:00 noon to 10:00 p.m.

Farewell Breakfast at Lakeside  
Free Entertainment in the park  
Evening performance

## Our Location

### WHERE ARE WE LOCATED?

We reside in the Okanagan Valley, just a 45-minute drive north of the Canada-US border or 4.5-hour drive from Seattle or Vancouver, or an 8-hour drive from Calgary through the beautiful Rocky Mountains. Our city is nestled between two fresh water lakes (Lake Okanagan to the north and Skaha Lake to the south) and adjacent to beautiful rolling mountains.



Environment Canada says Penticton has the most attractive climate of all Canadian cities. We have over 2,100 hours of sunshine and only 15 inches of rain annually – a comfortable climate all year round.



There are more than 90 wineries in the Penticton area. How cool is that!!!

## Our Home – Penticton



Our population of 37,000 doubles in the summertime especially around Peach Festival. And, yes, we grow peaches along with apples, cherries, apricots, pears, plums, and grapes during our warm sunny days. Penticton is also in the heart of wine country with more than 90 (and growing) wineries within a 20-minute drive of our city. Recently designated as “Craft Beer Capital of Canada”, we also have beer.

Beautiful scenery, seven miles of light coloured sandy beaches, many water-sports, outdoor markets, amazing restaurants, and lots of summer fun for everyone make Penticton a wonderful place to visit and enjoy. We hope you can join us for our 76th year of **FREE FAMILY FUN** during our annual Peachfest.

## Hotel Information



**Penticton Lakeside Resort**, on the shores of Okanagan Lake and next door to Okanagan Lake Park

- Special Peachfest rate until June 2023 starting at \$265 (Canadian) per night
- 1-800-663-9400, Extension 1: quote **Northwest Festival 2023**



**Sandman Inn**, two blocks from Okanagan Lake beach, one kilometer from Okanagan Lake Park

- Special Peachfest rate until June starting at \$179 (Can) per night
- 1-250-493-7151 or (800) SANDMAN and quote Group #290681, Peachfest

### Festival Friends,

We invite you to join us at our **76<sup>th</sup> Penticton Peach Festival**. We hope you can join us to see and enjoy what we have in store for you.

**Early Registration** is recommended. Penticton is known as a “Great Vacation Destination” and is very busy during the summertime. The entertainment will be fabulous, the weather “hot”, and the memories and fun in abundance. **A Registration Form** is enclosed.

**Come early; stay late!!!** Enjoy yourself in the Okanagan during our Peachfest. All details will be posted to the Peachfest website at [www.peachfest.com](http://www.peachfest.com). You may also register directly on our website. If you have any questions, please do not hesitate to contact us at: [peachfestival@hotmail.com](mailto:peachfestival@hotmail.com) or 250-487-9709. We look forward to seeing our Festival Friends and hope to see you here in Penticton.

Daphne Adey, Director and Chair of Hosting, Penticton Peach Festival  
dadey@shaw.ca or 250-809-4968  
Facebook.com/PentictonPeachFest



We Invite You to Join Us  
for Our

## 76<sup>th</sup> Penticton Peach Festival



**Northwest Festivals**

**Hosting Weekend**

**August 9 to 13, 2023**

